A Strategic Partnership for Greater Reach and Increased PAX

suitespot

reisetopia

reisetopia — Luxury smartly financed

Founded in 2016, reisetopia is the largest website for travel and financial optimization in Germany, Austria, and Switzerland. We publish content on the latest developments in the travel industry, unique travel experiences, and exclusive credit card, travel, and frequent flyer deals.

17,700 +
Newsletter Subscribers

75,000 +
Facebook group members + followers

55,000 +
Instagram Followers

45% Newsletter Open Rate
15% Newsletter Click Rate

03:10
Average time spent on each page



45+ Highly qualified and multilingual employees

12 Mio. +
Yearly page views

4,5 Mio.
Yearly users

suitespot — Redefining luxury travel

In addition to our high-traffic website for travel and financial optimization, our brand suitespot positions us as the largest independent marketer of luxury hotels in the DACH region (Germany, Austria, Switzerland). In this segment, we generate thousands of bookings annually and maintain an equally extensive database of premium clients within our proprietary CRM system.

Several million in booking value

Thousands of hotel bookings annually

Strong monthly growth

4,9 / OUT OF 5.0 Trustpilot Reviews

98% satisfied customers

What makes us special?

A carefully curated selection of over 4,200 of the world's finest luxury hotels, bookable with exclusive benefits.



All bookings offer full flexibility.



Every customer receives first-class service from our luxury hotel consultants.



How we approach partnerships

Rather than inflexible standards, we offer tailored solutions designed to meet your specific goals and challenges.

01



Target Definition

Together we identify the wants and needs of your destination.

02



Channel Selection

Our experts develop a strategy and offer several effective options.

03



Content Creation

Upon joint agreement, we proceed with editorial implementation.

04



Content Adaption

We continuously adapt content and delivery based on performance.

CASE STUDY
QATAR

Initial situation

To date, Qatar is mainly known in German-speaking countries through the FIFA World Cup, with its perception as an independent tourist destination is only gradually developing.

Challenge

Reaching a premium target group in the DACH market that values exclusive travel experiences.

Requirement

Long-term visibility and a credible media partner with travel expertise.

Goal

Attracting premium travelers from the DACH market to Qatar

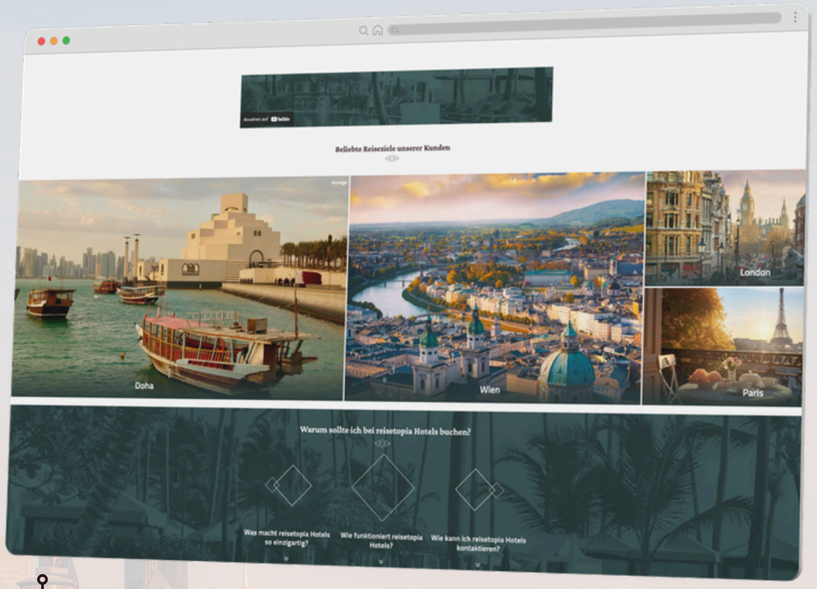


CASE STUDY
QATAR

Multi-channel campaign across
website, newsletter & social media

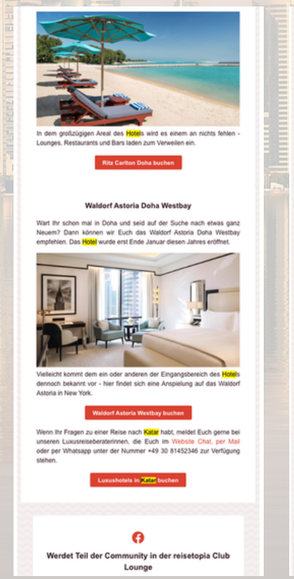


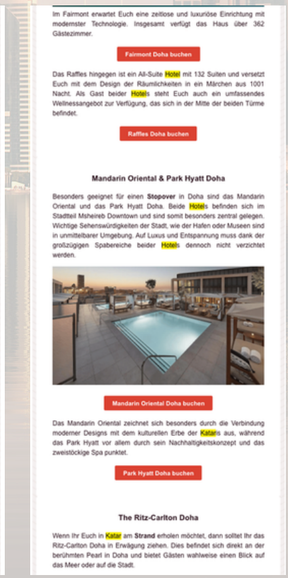
INSTAGRAM-POST



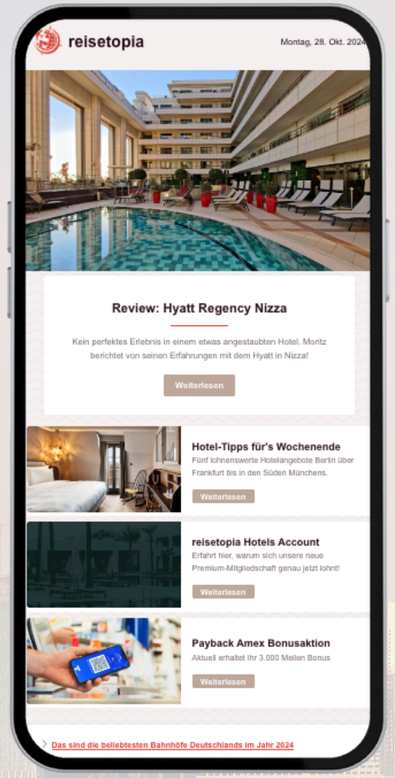
FRONTPAGE BANNER POPULAR DESTINATIONS





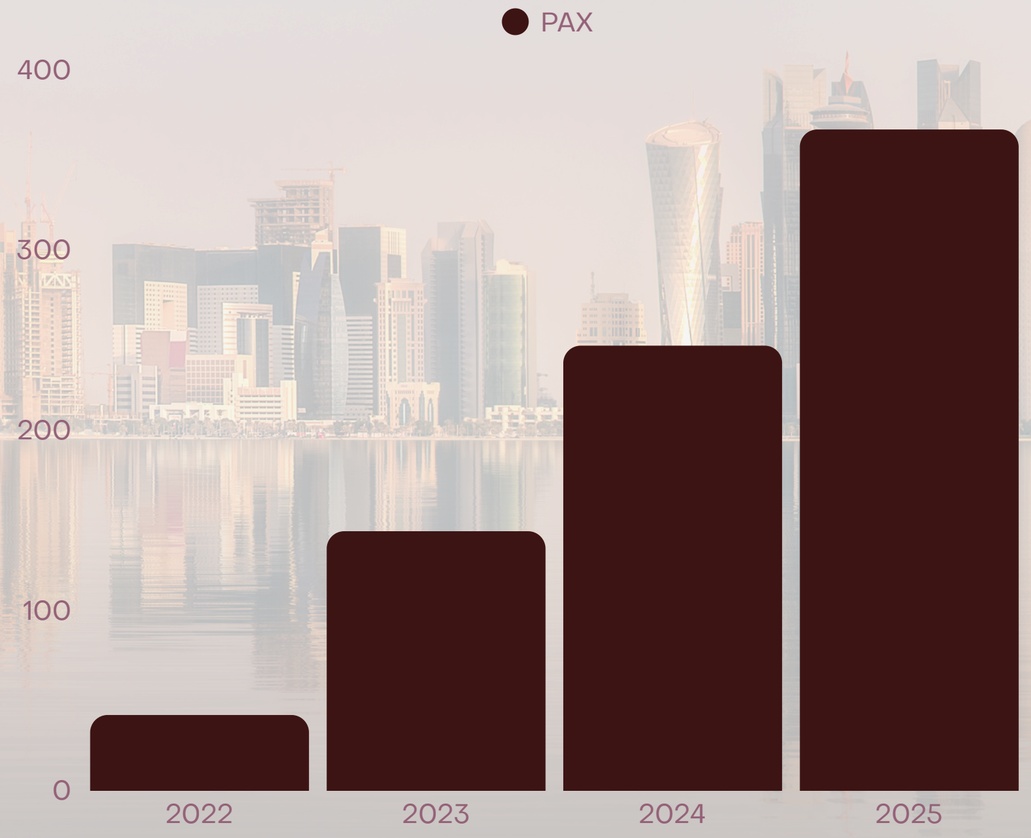


STANDALONE NEWSLETTER



NEWSLETTER BANNER

CASE STUDY
TRAIN



12 Content pieces

>1.1 million Reach

>1.000 Traveler

>2.500 Guestnights

~700.000€ Revenue*



"Visit Qatar and Reisetopia are in a long, successful marketing partnership focused on achieving strong results."

- Monika Landler, Account Director Qatar @Global Communications Experts

*Estimated based on an average daily budget of €280 https://evisa-qatar.info/budget-guide/



Let's get started!

We would be glad to advise you individually on which of our offers is best suited to your destination and what expectations are realistic with a particular offer. Contact us today. By partnering with us, you ensure that your message is seen by thousands of luxury travelers every day!

Karl Hänska, Director of Partnerships
Karl@reisetopia.de

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