
suitespot
Refining Luxury Travel

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suitespot is the leading independent luxury hotel marketing partner in the DACH region, combining expert advisory, data driven marketing and storytelling to position each partner hotel uniquely and drive high value bookings.

4,9 / OF 5,0 **Trustpilot Reviews**

98% proven client satisfaction

Millions in annual booking volume, delivering consistent and measurable results

Curated client insights, leveraging stored preferences for precise positioning and repeat business

Exclusive UBS partnership, privileged access to an ultra high net worth clientele

We highlight what sets your property apart within a renowned global brand.

Your property is embedded in an exclusive portfolio of leading luxury hotels across the globe.

Each client benefits from expert guidance by our dedicated luxury hotel advisors, delivering consistent excellence across global brands.

OUR VISION

We refine how discerning travelers discover, book, and experience the world's finest journeys.

OUR MISSION

We are committed to elevating luxury travel through unparalleled service, thoughtful curation, and meaningful innovation.

Exclusive Premium Newsletter

Dedicated Newsletter

ONE TIME PUSH

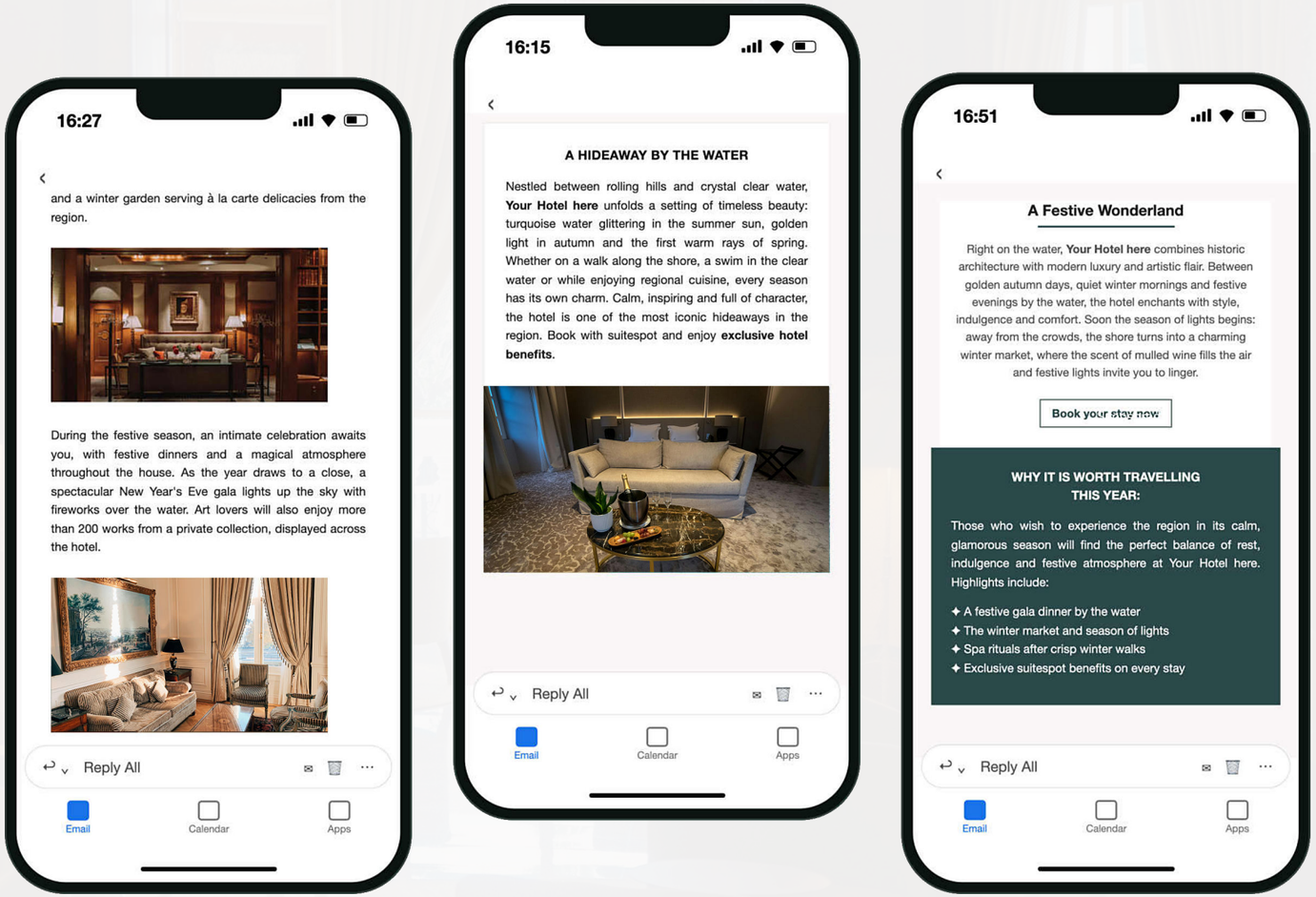
Our most **prestigious** marketing channel: a newsletter sent to a **closed circle of discerning travelers**.

With exceptionally **high open and engagement rates**, it offers a rare opportunity to highlight the unique strengths of your property through refined storytelling and captivating visuals.

This dedicated feature ensures your hotel stands out in front of an audience that values **exclusivity, authenticity and distinction**.

27,000+

NEWSLETTER RECIPIENTS

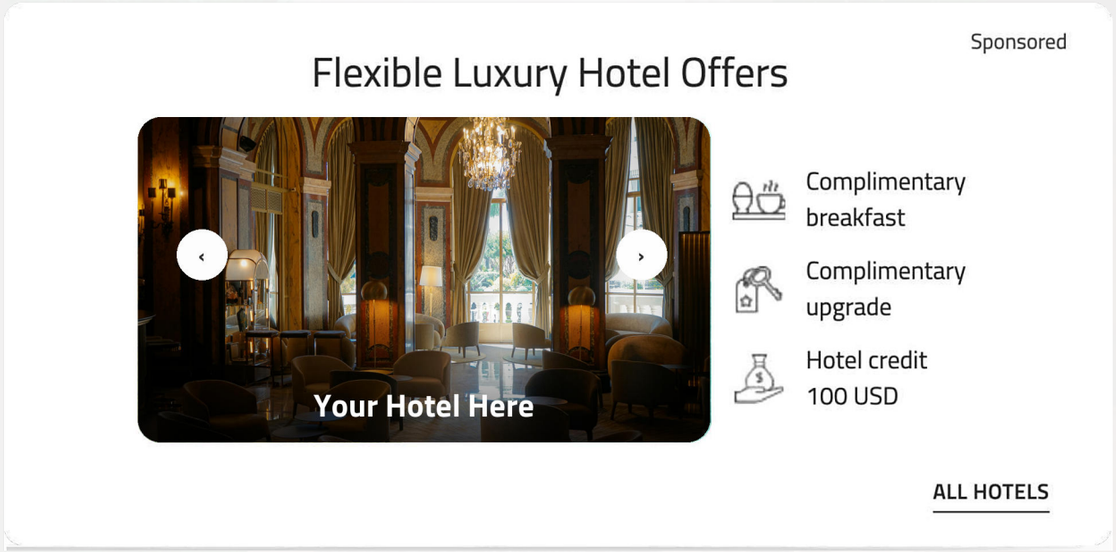


Frontpage Placements

reisetopia Front Page

1 WEEK

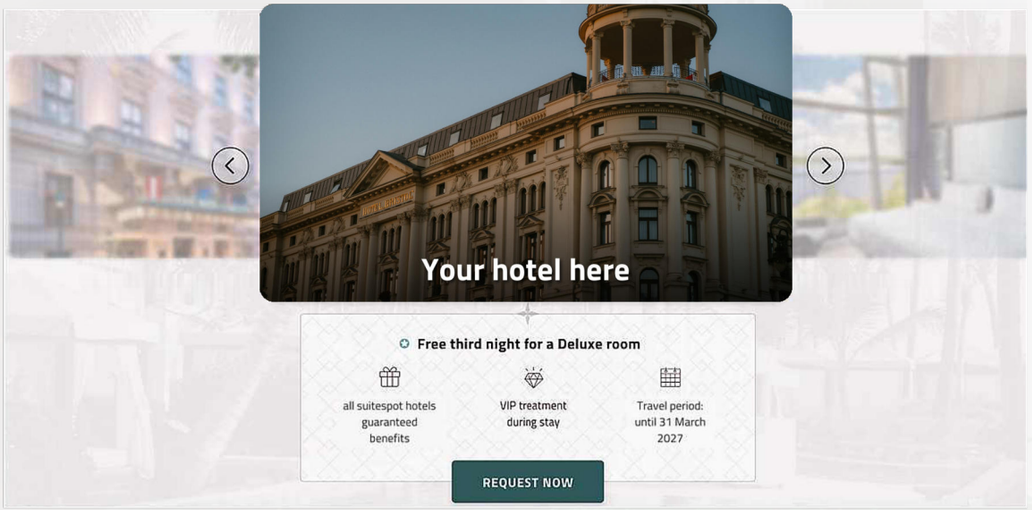
Increase awareness of your property among thousands of daily clients and attract new premium clientele.



suitespot Front Page

1 WEEK

Gain visibility among thousands of luxury travelers with imminent booking intent every day.



Perfect for showcasing ongoing promotions

Social Media

OPTION A

Facebook

Be featured in our **"Club Lounge"**, the largest luxury travel focused Facebook group in Germany, and in our suitespot group.

75,000+

GROUP MEMBERS & FOLLOWERS

OPTION B

Instagram

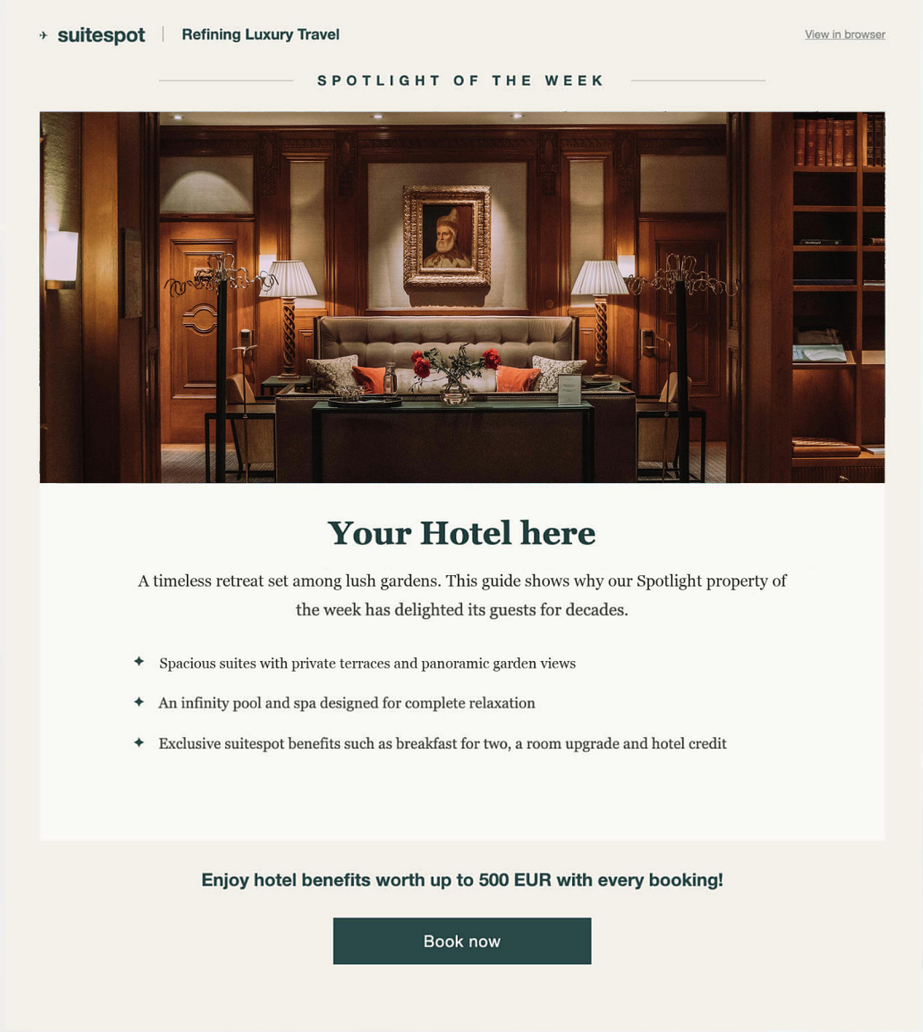
Be featured on our suitespot Instagram account through a post, story or reel.

53,200+

FOLLOWERS



Newsletter Spotlight



Prime Placement in our weekly Newsletter

ONE TIME PLACEMENT

Be featured front and center in our weekly hotel newsletter and showcase your property to our most engaged readers.

27,000+

NEWSLETTER SUBSCRIBERS

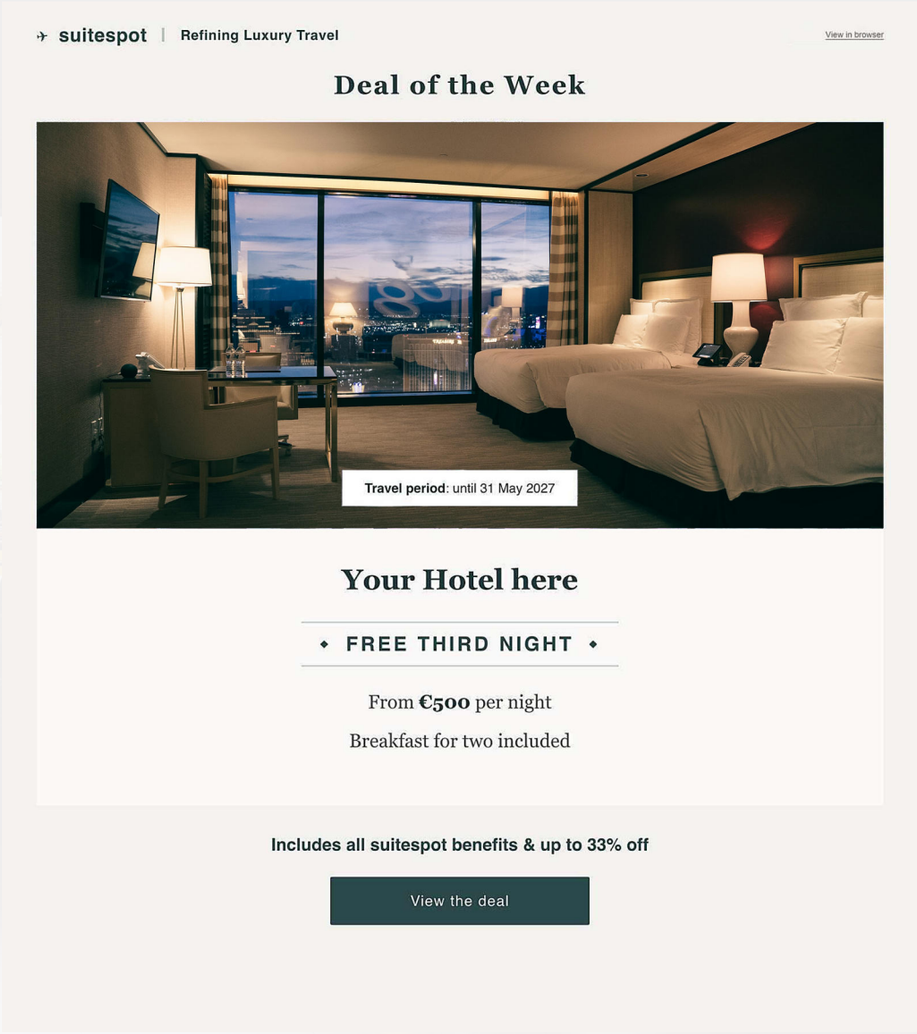
Deal of the Week

The top placement in our Dealstag Newsletter

ONE TIME PLACEMENT

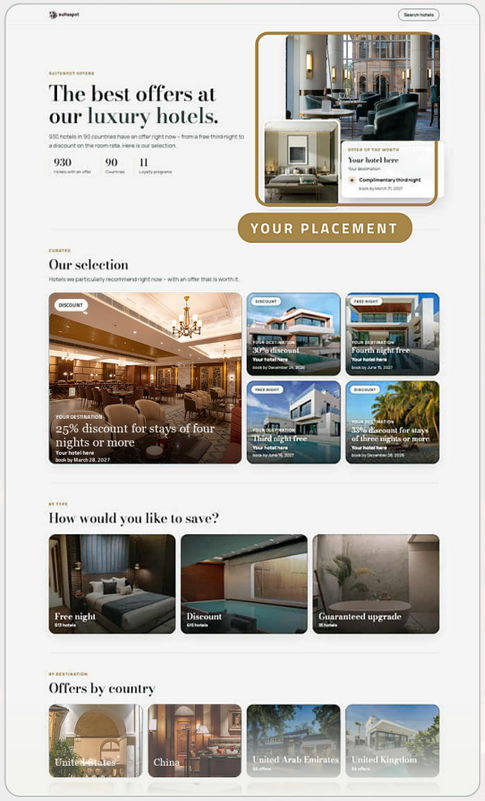
Each week our Dealstag Newsletter highlights five hotels with ongoing promotions, and the Deal of the Week is the standout sixth and top placement.*

* Available only for partners running ongoing promotions. The Dealstag Newsletter is a separate mailing from the weekly Hotel Newsletter.

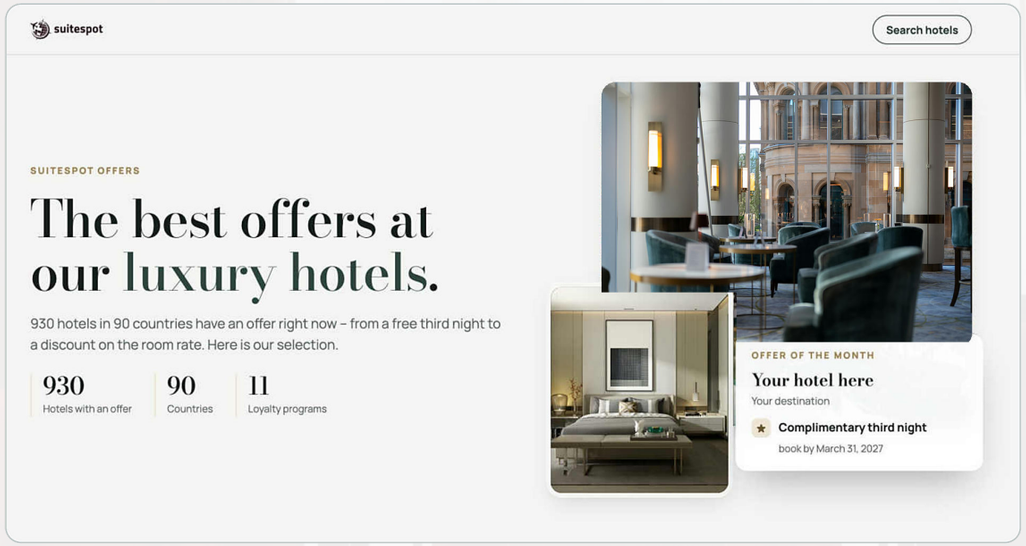


Offer of the Month

THE FULL OFFERS PAGE



YOUR HERO PLACEMENT



suitespot.com/en-US/luxury-hotels/offers/index.html

Highlight your ongoing promotions

HERO PLACEMENT | 1 MONTH

Your property as the hero offer at the very top of our Offers pages

930+ hotel offers in 90 countries, curated picks and pages by type, country and loyalty program

Reaches travelers actively looking for luxury hotel offers, live in German, English, Spanish and French

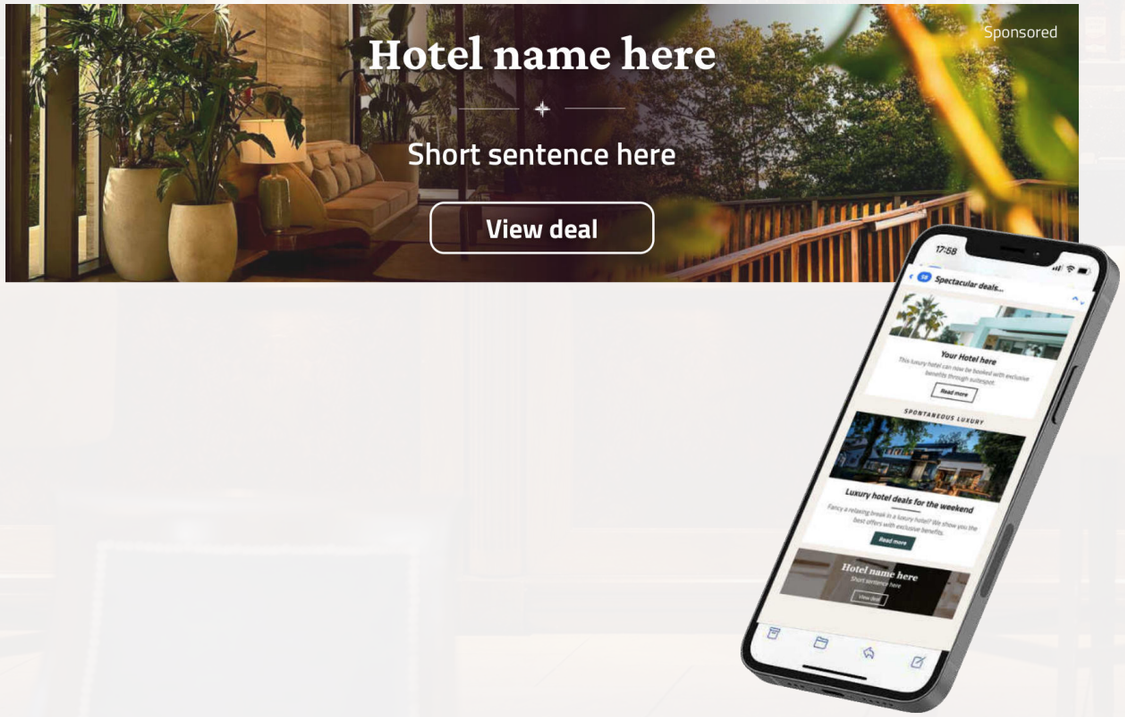
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Banners

Newsletter Banner

1 MONTH

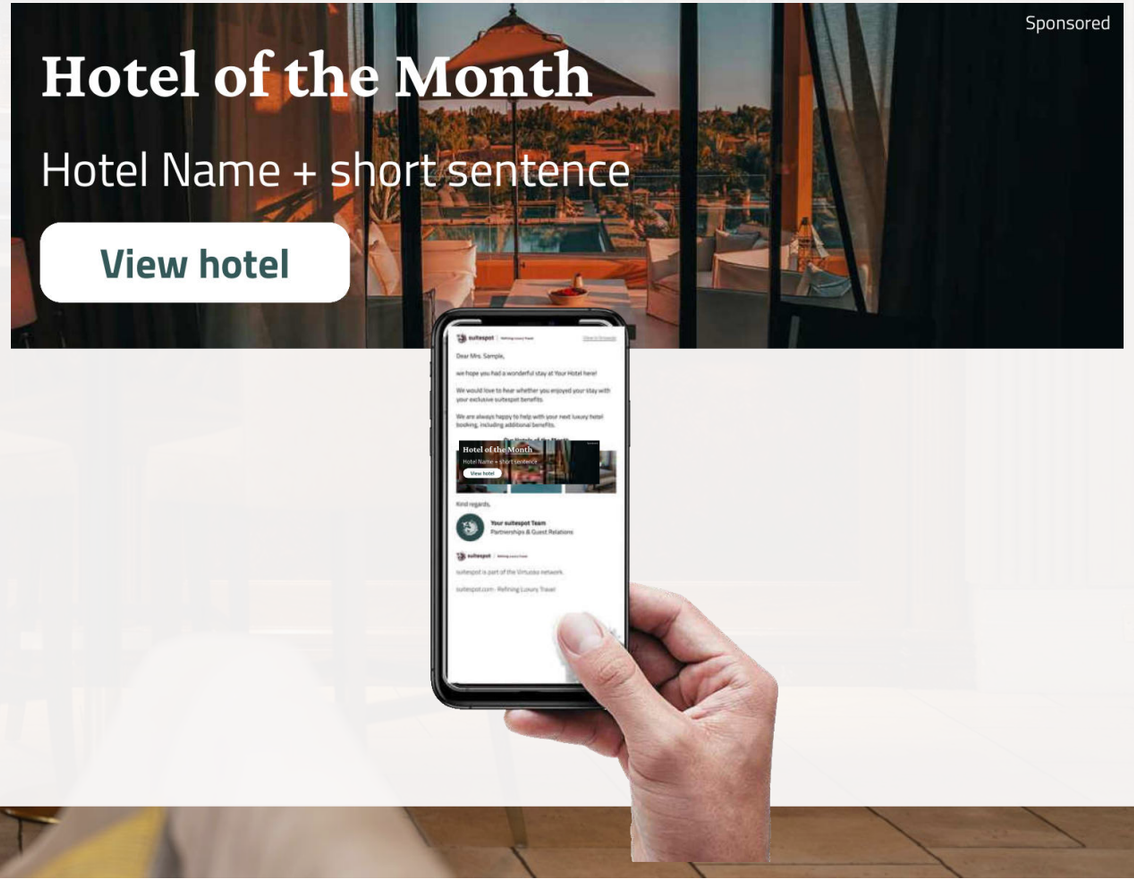
Be featured in our weekly hotel newsletter.*



After Stay E-Mail Banner

HOTEL OF THE MONTH | 1 MONTH

Be featured as our "Hotel of the Month" and reach a guaranteed audience of hotel clients.

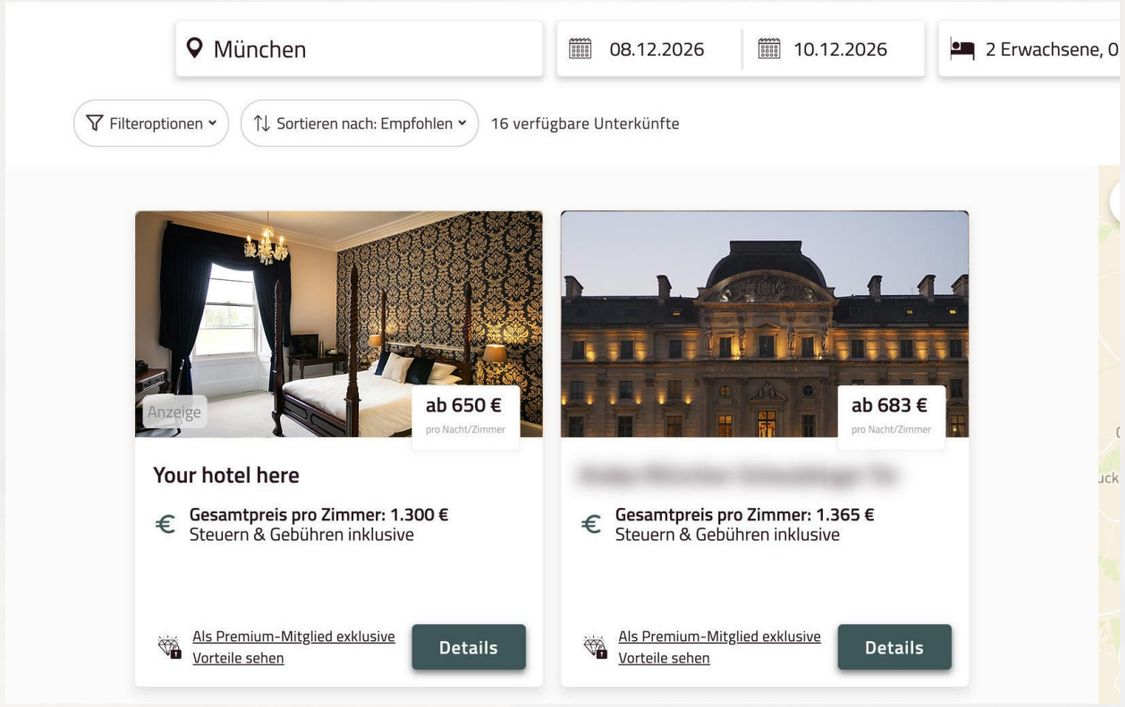


Features

Top-Ranking

1 MONTH

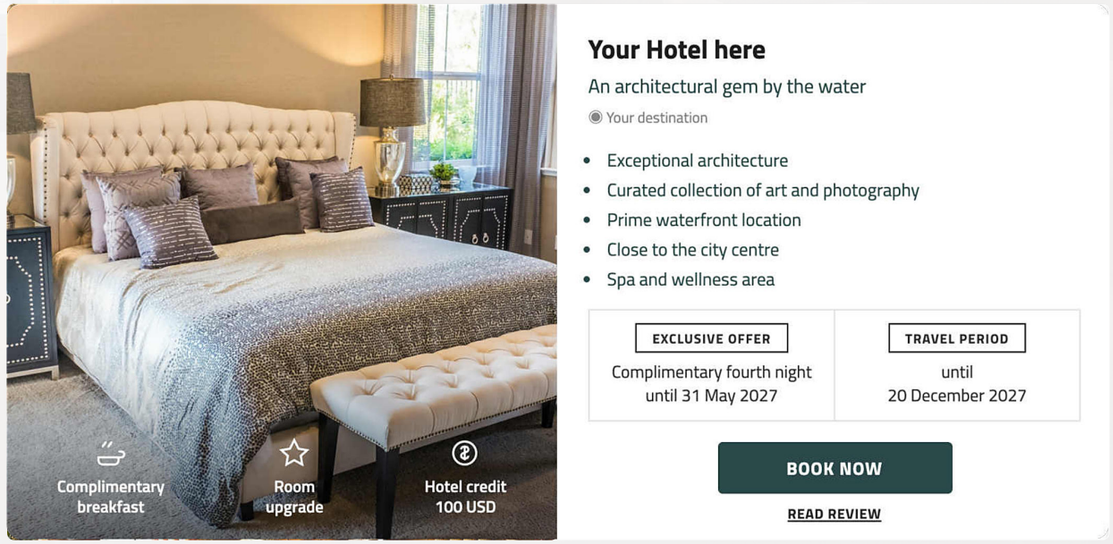
Gain visibility and stand out ahead of your competitors in our curated hotel search.



Destination Page Widget

1 MONTH

Stand out in carefully curated articles about your corresponding market.



Let's get in touch

Please feel free to contact us at any time. By strengthening our partnership, your hotel will gain visibility among thousands of luxury travelers daily, increasing exposure and driving more bookings.

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